

CERTIFIED NLP PRACTITIONER COURSE

*A Single
Tool-Set*

*Three Dimensional Benefit
to increase*

*Managerial
Competencies*

*Leadership
Impact*

*Personal
Effectiveness*

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LEADERS FORUM

CERTIFICATION OF PRACTITIONER **NLP**

PROGRAM CONTENTS

NLP Basics - The underlying ideas are

- A set of presuppositions and useful beliefs that will enable you to experience the world, different hereafter.
- A systemic understanding of communication that clarifies how language influences behavior.
- Discover the inner working of your thoughts, ideas and body, the way you feel and how physiology affects you.

Representational System - Discover how we see, hear, feel the universe.

- Speak sensory specific language that directly influence other's mind.
- Understand someone's thought judging the eye-movements.

Submodalities - How you run the brain at the deeper level and structure your thoughts.

- Understand how someone holds onto their beliefs and technique to change them.
- What is the difference that really makes a difference in behaviors & feelings.
- Powerful Swish pattern to change the focus of mind and get rid of undesired habits.

Anchoring- the power of gifted human neural intelligence is available to you instantly.

- Setting Anchors - Create powerful mental states of motivation, decisiveness, joy, creativity etc., also help others doing so.
- Resource Anchors - Strengthen, access & re-access your personal power for whatever purpose you choose.
- Changing Anchors - Move from "stuck" state such as confusion, indecisiveness anxiety etc. to "all system go" state of understanding, decisiveness and calmity.
- Collapsing Anchors - Disassociate from past negative influences and renew your power to feel resourceful.

Rapport - Nothing can be achieved without the support of people you interact with.

- Bring someone to match with your ideas.
- Discover the hidden aspects of body language.
- How to make people unconsciously identify with you to create a win-win environment.
- Establish lasting bonds with family, friends and anybody you choose.
- Disagree with someone and still win the appreciation & trust, get your point across.
- How your voice over phone can help you to enter into 'rapport' instantly.

Contents cont...

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Reframing - Powerful tool to direct someone's mind to a desired state

- Context reframe, Get in touch with deep intent & disassociate with visible behaviour to create a new choice.
- Content reframe - Change the map of mind and be resourceful to achieve the objective.

Well formed goals - the technology of achieving desired outcome.

- What are the conditions that leads to well-formedness of a goal.
- Artful questions that facilitate how to be clear about what others want.

Strategies - Study the underlying process that generate all behaviors.

- Discover someone's unconscious process of decision making.
- Understand your strategies, duplicate them to achieve more and change the unwanted one's.
- Model the excellence of someone who you know does well and discover how it is done.

Timeline - The way your brain organises sequential events

- Trace your brain's codes of time.
- Redirect time to make the future compelling.
- Release guilt, resentments and negative emotions of past.
- Destroy limiting belief, change personal history.
- Create future of your dreams.

Language patterns - your words have power to elevate and do a kind of magic.

1. Meta Model

- Ask simple questions to seek the desired information accurately.
- Challenge the objections & deal elegantly.
- Design useful questions & reach to the root of a problem.

2. Milton model

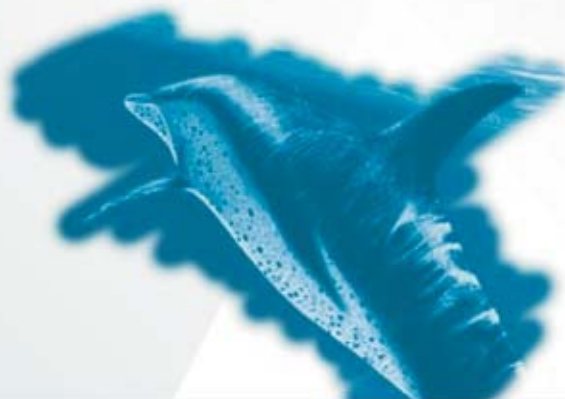
- Persuasion language modelled on the patterns of great hypnotherapist Milton Erickson M.D.
- Special language design methodology to induce altered state easily.
- Achieve greater acceptancy of your message.

3. and more....

- Verbal & non verbal commands
- Various methods of building rapport
- Making use of altered state of consciousness
- Design post-hypnotic patterns

The contents of the Brochure & program are subject to change. Therapeutic Language pattern and application of NLP is only taught in 7-10 days program.

NLP is a Registered Trademark of
Dr. Richard Bandler, USA
For more details
please visit www.purenlp.com





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CERTIFICATION AND FACULTY

This Certification NLP training is **authorised and approved by the Society of Neuro Linguistic Programming, USA**. You stand qualified as practitioner and can take up next, master practitioner level training anywhere in the world.

Dr. Richard Bandler is the originator of NLP. Trainers Siri Guru Prakash Kaur Khalsa and Sat Puram Singh Khalsa are licensed and directly trained by Dr. Richard Bandler.

Dr. Richard Bandler Speaks about them-

"These trainers are more than NLP teachers. They have the heart, mind, sprit & determination to spread joy as well as skill into the evolutionary process. Learn from them and know more."

Siri Guru Prakash Kaur Khalsa & Sat Puram Singh Khalsa have promoted Leader Forum, they are also the Directors of Alphastars Tap New Age Foundation. **They have 14 years of Rich experience as Trainers, Counsellors, Communication Experts, HR Consultants.** NLP Certified Practitioners and Licensed prov. Trainers from Dr. Richard Bandler's First Institute of NLP and DHE. Also yoga & meditation experts, they are Qualified as level 1 Teachers as taught by Yogi Bhajan U.S.A. They have pioneered in India the teaching of yoga of self awareness based on 30 years proven research at KRI Institute Los Angeles U.S.A. Great Motivators and Internationally Renowned Speakers. They have empowered many individuals with their life changing technique oriented experiential workshops wherein they create an excellent blend of proven wisdom and the latest, most advanced and scientific techniques of Neuro Linguistic Programming with a mastery. Some of their clients include people from **IFFCO, NTPC, BHILWARA, GAIL, ESCOTEL, ESSAR, BIRLA, GCL, ONGC, IBM-LOTUS, AYUR, PFC, ITDC, & Power Grid** etc.

NLP IS REGISTERED TRADEMARK OF DR. RICHARD BANDLER, USA





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METHODOLOGY OF TRAINING

To make Learning effective there will be

- Group presentations
- Techniques, demonstrations
- Work book exercises
- Step-by-step personal coaching, role play & discussions
- Skill building exercises
- Analytical diagnostic & conclusion sessions

Project Based Learning (Optional At Extra Cost)

When learning & techniques of NLP are applied in the field its effectiveness become evidential by itself. As a NLP practitioner you will be encouraged, required to create your own project to refine your competencies This will improve your confidence to integrate learning and formulate plan to work in your own field Expert trainers can help you to chose project if you have inclination.

This can become your unique path to demonstrate your worth in your organisation and area of work.

Few Projects to name are :

- Design equipment operation, training or instruction manual.
- Integrate NLP techniques with inter-office communication.
- Design Counselling sessions to help someone get rid of unwanted habits.
- Design a negotiation strategy for HR professionals.
- Understand and chart Organizations decision making process.
- Formulate an inter departmental communication plan.



TESTIMONIALS

These testimonials are result of our 14 yrs of dedicated work in imparting various NLP interventions. In the process of practicing more NLP skills in our counselling sessions, personal interactions and corporate training our training skills have multiplied. We have experienced the result of what we teach. You will to be the one who will soon begin to feel the same



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Learning is beyond compare – Fun, ease and humour does not sideline professional approach. What I have gained is invaluable. I can't stop mentioning about it.

- Ayur Herbals, CEO

I first thought it is going it to be all about just psychology, behavior & general stuff. It has turned out to be also about managerial excellence, personal growth & Leadership qualities too. One can't limit it to just one area of life. Infact its about whole life and all work

- Dr.Mahender Raju

I have learned remarkably effective techniques to deal with any kind of individual and all kind of customers.

- Jay Enn, CEO

Not just in terms of content and relevancy, even competency of trainers & in delivering the complex subject in simple way is admirable.

- Kabir seth, FES

Every one of us has to undergo change. This course improves your preparedness, enhanced adaptability and increase commitment to take challenge.

- Vision Comptech, Sr. Executive

